CHARLESTON, SOUTH CAROLINA

George & Society

Contemporary architecture in a historic city.



Society Street hotel frontage. Architectural rendering.

PROJECT MEDIA KIT / NOVEMBER 2026

Design Architect: Bittoni Architects

A place within the city.



Aerial rendering of the development and surrounding historic neighborhood.

George & Society brings housing and hospitality to a site behind King Street in Charleston, South Carolina. With Bittoni Architects as Design Architect, the project pairs a mixed-use apartment building on George Street with a boutique hotel and condominium building on Society Street.

The architecture draws on the city's masonry traditions and measured street rhythms. Balconies, recesses and layered facades give the buildings depth, while different treatments along each street respond to the character of their immediate surroundings. An existing one-story historic facade is incorporated into the Society Street building, connecting the new work to the site's earlier fabric.

A landscaped garden between the buildings creates a shared center. Together, the two street frontages and interior landscape explore how contemporary development can contribute to a historic district through scale, material and continuity.

LOCATION

Charleston, SC

PROGRAM

Mixed-use

APARTMENTS

112*

HOTEL ROOMS

50*

CONDOMINIUMS

16*

DESIGN ARCHITECT

Bittoni Architects

*Published project figures. Contact the studio for the latest scope and status.

Housing meets the street.



04 / George Street overall view. Apartments above a glazed commercial frontage.



08 / Historic context

Layered masonry, balconies and setbacks shape the George Street building. The street view places the proposed architecture beside its smaller historic neighbors.

All images are architectural renderings and depict design intent.

Continuity through design.



02 / Society Street context. Hotel and residences within the existing streetscape.



06 / Rooftop amenity

The Society Street building incorporates an existing historic facade. Above, rooftop terraces and a pool form part of the hospitality design.

The hotel component is associated with the announced Limelight Charleston. Current brand details are noted on page 6.

Views for editorial use.

Eight renderings accompany this kit as separate PNG files. File numbers below match the image folder and caption register.



01 / Society Street / hotel entrance



02 / Society Street / neighborhood context



03 / George Street / entrance



04 / George Street / overall view



05 / George Street / evening view



06 / Society Street / rooftop



07 / Charleston / aerial context



08 / George Street / historic context

Visualizations: CYLIND. Images courtesy Bittoni Architects. These are renderings, not completed-building photography. Available files are approximately 1,600 px wide; request larger originals for print.

For editors & journalists.

MEDIA CONTACT

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ABOUT THE PRACTICE

Bittoni Architects is an architecture practice working across residential, multifamily, hospitality and mixed-use projects. Its work begins with the specific conditions of a place: the site, surrounding city, program and patterns of everyday life. The practice works from early planning through construction, connecting design intent with material, technical and urban considerations.

LIMELIGHT CHARLESTON / ANNOUNCED PROGRAM

Aspen One announced Limelight Charleston in July 2025, describing a 50-room hotel and 16 private residences planned for 2028. The announced program includes dining, meeting spaces and a rooftop pool. This is the hospitality component associated with the Society Street portion of George & Society. For current hotel programming, opening dates and brand information, consult Limelight Hotels directly.

SOURCES & FURTHER READING

Project profile >

Design perspective: Working in Context >

BAR approval announcement, December 19, 2023 >

Aspen One announcement, July 1, 2025 >

Limelight Hotels / current brand information >

Project information compiled November 16, 2026. The practice's 2023 announcement records BAR Preliminary Approval and Architectural Merit Designation during conceptual review. Later approval, construction and opening milestones should be verified with the studio and project team. Renderings may differ from the final built project.